

## edubiz Symposium 19.10.2017, Room “Türkiz”

- ❖ **Registration** from 9.30, Speakers Meeting point: Room Türkiz

10.00 Greeting CEEPUS

10.15 Key Notes: Automotive Investment in CEE vs. European Brain Drain

- **Róbert Ésik**, President of Hungarian Investment Promotion Agency HIPA
- **Olivia Schubert**, Head of Educational & Academic Cooperations, Audi Hungaria
- **Gábor Jóó**, Responsible for Education & Master Trainer, Mercedes Benz Manufacturing Hungary
- **András Somogyi**, HR Director, Robert Bosch Hungary

11.00 CEE Universities – Contributions to the European Future of Mobility

- The Digital Future of Driving  
**Prof. Dr. László Palkovics**, Minister of State for Higher Education, Hungary
- Transport science in Budapest: Evolving links between research, education and industry  
**Daniel Hörcher**, Budapest University of Technology and Economics
- Secure and reliable Systems in the Automotive Industry:  
**Dr. Miran Rodič**, Institute of Robotics, Faculty of Electrical Engineering and Computer Science, University of Maribor (Slovenia)

14.00 Visit of Automotive Hungary. Matchmaking – CEEPUS interdisciplinary network

15.00 CEEPUS Essay Challenge on Future of Mobility and Production

15.30 Students ask, HR experts answer: Career opportunities in the automotive technology

17.00 Get-together

**20.10.17 On-Site-Visit for registered participants only:  
International guests visit Bosch Development Center for Mobility  
Solutions, Budapest**