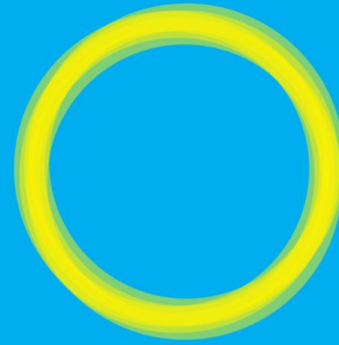


edubiz 2017 BUDAPEST 18-20 OCTOBER 2017



edubiz Symposium 2017

The so called European brain drain – the migration of highly skilled people from Central and Eastern European countries to the North and West of the continent is not a new phenomenon. CEE have had the key function as a hub for automotive production on a global scale. One of the major challenges both for global manufacturers as well as for suppliers both national and regional is the availability of skilled workforce and the qualification. To tackle these problems, actors of the automotive sector need to extend their capacities for Research & Development.

Automotive Hungary, a major exhibition at HUNGEXPO Budapest Fair Center, is the perfect opportunity to create networks between the corporate and the education sector in CEE. We invite enterprises, economic policy makers, universities and young professionals of the region to share case studies of successful regional R&D, corporate education and HR projects.

The project is a joint initiative of the Stuttgart based media company local global, CEEPUS, the academic exchange network of Central and Eastern Europe and the HUNGEXPO.

Target groups:

- companies from Central and Eastern Europe
- economic policy makers
- universities
- education service providers
- students, graduates & young professionals from Central and Eastern Europe





Program for Automotive Hungary

18 - 20 October 2017

July - September: Essay Challenge

Talents can choose from two topics and get their ideas published at Automotive Hungary

18 - 20 October: Matchmaking, Trade Show

Individual interviews and talks of exhibitors and visitors, Hungexpo

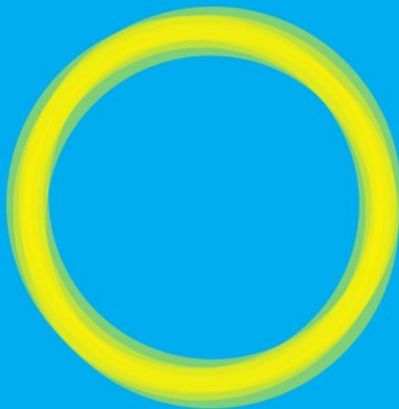
19 October: Symposium organised by CEEPUS and local global

- Automotive Investment in CEE - developing capacities for the future
- CEE Universities - Contributions to the European Future of Mobility
- Visit of the Trade Fair Automotive Hungary, Matchmaking, interdisciplinary networking
- Best Practice - corporate and dual education projects, HR strategies in CEE region, funding and staffing R&D Projects

20 October: On-Site-Visits

Selected locations of automotive investment in Hungary to be visited

Opportunities for you



- ▶ gain an insight into the automotive sector in the CEE region at the trade fair, in the edubiz-symposium and through networking
- ▶ present yourself as a top employer with international perspectives in our accompanying media (brochure)
- ▶ get connected with new partners for R&D projects
- ▶ find out about dual education programs and courses

Contact: info@localglobal.de

DEVELOPING CAPACITIES - CREATING FUTURE IN CEE